

Leading the way in Social Media

Social media marketing is red-hot, ever changing and seeing explosive growth. Corcoran has been recognized as a real estate industry social marketing leader, by Google, The New York Times, The Wall Street Journal, The Real Deal, Curbed and Mashable.

facebook

Corcoran has over 130,000 followers, 3 times larger than Elliman, and 6 times larger than Halstead. We are the largest real estate brokerage in the world on Facebook.

facebook.com/thecorcorangroup

twitter™

Corcoran has over 20,000 followers, and one of the most engaged real estate presences on the platform.

twitter.com/corcoran_group

FOURSQUARE

We have nearly 23,000 followers, and are often profiled as the 'best case' example of how a brand should use the platform. We are case study number one, in chapter one of 'The Power of Foursquare', the first ever business book about Foursquare.

foursquare.com/corcoran_group

Pinterest

We have over 6,000 followers, one of the largest of any real estate brand in the world. Here you can find the highly shared best of Corcoran, organized by room and neighborhood.

pinterest.com/corcorangroup

You Tube™

Corcoran has over 4,000 subscribers, and our channel has well over 3.7 million views so far. Our videos generate up to half a million views.

youtube.com/thecorcorangroup

tumblr.

We have over 180,000 subscribers for our 'Home of the Day' and popular '10am Special'. Each post gets hundreds of interactions daily, and Tumblr is now our biggest social media platform.

thecorcorangroup.tumblr.com
thecorcorangroup10amspecial.tumblr.com